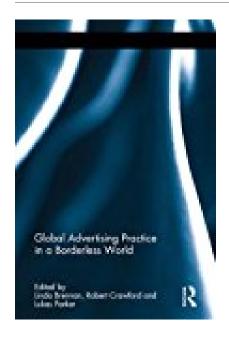
## Global Advertising Practice in a Borderless World Routledge Studies in International Business and the World Economy



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